

November 9, 2020

Dear Santa Clarita Planning Board Commissioners ,

I am writing to you regarding the development of the Sand Canyon Resort which is before the Planning Board at the November Meeting. As a member of the community, and former 30 year business owner for events and meetings, I believe the Resort would be a welcomed addition to the Santa Clarita community. I have traveled the world organizing events for Fortune 500 companies. I was always looking for the perfect location where guests would be WOWED by the experience. I believe Sand Canyon Resort can be just that. Here are my reasons for consideration.

1. **AIRPORT PROXIMITY** – with LAX and Burbank in close proximity to Santa Clarita, the resort would be a welcomed choice for event planners. All the roads are highways, except for the last mile off the 15 to the Resort. Both can accommodate commercial and private corporate jets.
2. **WEATHER** – where else can you get such beautiful weather. The resort offers year-round lovely weather which is welcoming to event planners. Nothing is worse than planning a winter meeting, and snow strands your guests. Sand Canyon Resort won't face that problem.
3. **Ideal Corporate Location**– Corporate clients are always looking for this caliber of resort to host their events. It is all inclusive with every amenity to serve the needs of corporate events. It is far enough from downtown LA, but close enough to activities like 6 Flags, team building options, horseback riding, and hiking. These local businesses will benefit as well.
4. **Breathtaking Setting** - with its majestic views of Canyon Country, it is a breathtaking setting that is so very different from Los Angeles. It is a calm, serene, and wonderful feeling once you enter the area. Walking between the buildings which are beautifully designed will be enjoyed by guests.
5. **ACTIVITIES** – the resort features an all in-compassing experience. It has several restaurants, swimming pools, spa and of course golf. It offers so much for attendees all self- contained. Also there will be “specialty rooms” for cooking classes, art classes, and wine tasting experiences for guests.
6. **Meeting Space** – whether for corporate events or community social events, there is nowhere else in the area that can host large scale events. With incredible indoor and outdoor space, these events will be outstanding.
7. **SLEEPING SPACE** - the venue offers luxurious sleeping rooms keeping in style with this soon to be 5 star resort. The villas can be used for VIPS who require more private space and luxury. When you sleep well everyone is ready to get started on each day's work.
8. **RESTAURANTS** – with several dining options, guests will have choices and will enjoy staying on property having indoor/outdoor meal service on patios with beautiful views.

I believe professionals in the meeting and event planning industry will welcome this new venue as a new and exciting venue in California. Anyone can stay at a Marriott or Hilton, but to have an opportunity to stay at Sand Canyon Resort and Spa will be an exciting experience.

Sincerely,

Jean La Corte

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